

4.1

DEVELOPING YOUR CASE STRUCTURE*
CREATE YOUR OWN CASE TOOLKIT EXERCISE

While creating a case, you might find it helpful to think about the experience you want to write about, from the beginning to the end. This gives you a full sense of the order of the events that you are trying to capture.

Instructions: Think about a family’s experience that you would like to turn into a case. Fill out the story outline below to describe their situation.

Once upon a time, there was

Every day,

One day,

Because of that,

Because of that,

Until finally,

*Note: This exercise was adapted from StoryShots. (2012) Re: 22 #storybasics I’ve picked up in my time at Pixar. Message posted to <http://storyshots.tumblr.com/post/25032057278/22-storybasics-ive-picked-up-in-my-time-at-pixar>